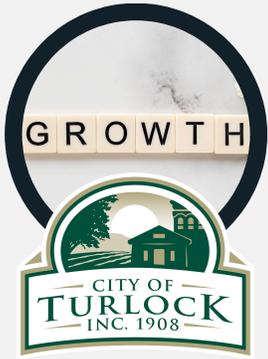


ECONOMIC DEVELOPMENT & COMMUNICATIONS



Monthly Report - April 2025

**Small Businesses contribute 44% of U.S. Economic Activity
-(SBA) U.S. Small Business Administration**



***Pictured Above:** Turlock business Paper Moon Stationery and Art Supply was recognized as the Small Business Development Center's 2024 Small Business of the Year.



***Pictured Above:** Opportunity Stanislaus awarded City of Turlock Economic Development Director, Anthony Sims as the 2024 Economic Developer of the Year at the annual Celebrate the Central Valley event.

Business Retention and Expansion (BRE)

Business Retention and Expansion (BRE) is a cornerstone of economic development, with a primary focus on supporting existing businesses within the City. These businesses are key drivers of job creation and economic stability.

By helping them grow and overcome challenges, communities strengthen their economic foundation and reduce the risk of closures.

During the months of April 2025, City of Turlock Economic Development staff met with 20 local businesses.

***Annual Business Retention and Expansion (BRE) Visits: 161 meetings and counting!**
(reporting period is 7/1/2024 - June 30/2025)

Pictured Below:

- Yonan's Jewelers (2485 Geer Road, Turlock, CA 95382)
- Turlock Cleaners (1581 Geer Road, Turlock, CA 95382)
- Dean's Pizza (2390 W. Monte Vista Ave., Turlock, CA 95382)



Business Retention and Expansion (BRE)

Turlock Celebrates National Small Business Week!

From May 4-10, 2025, the City of Turlock will celebrate National Small Business Week. Throughout the week, City staff will engage with numerous Turlock businesses and partner with the Turlock Chamber of Commerce and Valley Sierra Small Business Development Center (SBDC) to host three no-cost business workshops and a Business Information Expo.

CITY OF TURLOCK INC. 1998
CELEBRATES SMALL BUSINESS WEEK

CELEBRATES NATIONAL SMALL BUSINESS WEEK
MAY 4TH - MAY 10TH

FOR SMALL BUSINESS WEEK EVENTS
Follow our social media pages: Don't miss a beat, scan the QR code to stay updated.

DISCOVER TURLOCK
<https://www.cityofturlock.org>

Support LOCAL Businesses

SHOP LOCAL SUPPORT SMALL BUSINESSES

HOSTED BY: SBDC, Opportunity Standing, Chamber of Turlock, CITY OF TURLOCK

Come celebrate Small Business Week!
May 4th - 10th

WED 7	LOAN PREPAREDNESS WORKSHOP	TURLOCK CHAMBER OF COMMERCE 9-11 AM
THURS 8	UNLOCKING AI'S POWER FOR YOUR BUSINESS	TURLOCK CHAMBER OF COMMERCE 12-1:30 PM
FRI 9	BUSINESS INFORMATION EXPO	CARNEGIE ART CENTER 11-2 PM
	BOOST BUSINESS EFFICIENCY WITH AI WORKSHOP	CARNEGIE ART CENTER 12-1 PM

Check out the events here:
<https://bit.ly/SBWdevelopmentseries>



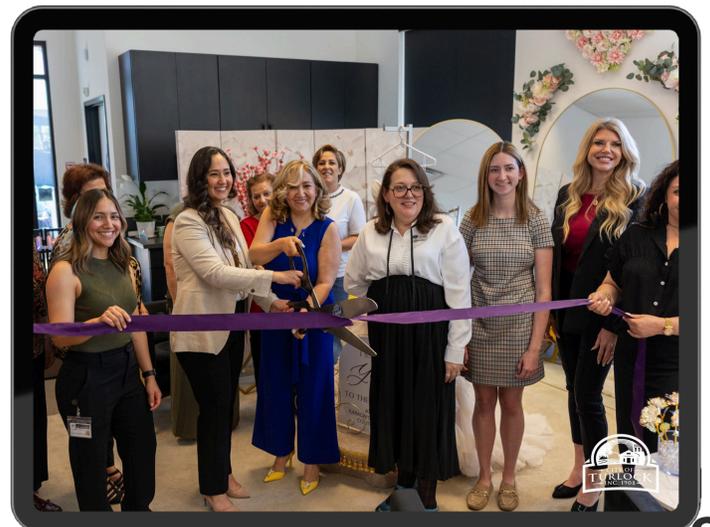
Business Retention and Expansion (BRE)

Ribbon Cuttings and New Additions to Turlock:

- **Small Business Development Center in Turlock (115 S. Golden State Blvd, Turlock, CA)**
- **Golden Bear Physical Therapy (Ribbon Cutting at 2303 Geer Road, Turlock, CA)**
- **La Familia (Ribbon Cutting at 875 Geer Road, Turlock, CA)**
- **Karalin's Bridal Couture (Ribbon Cutting at 203 S. Golden State Blvd, Suite B, Turlock, CA)**

During April 2025, City of Turlock staff were honored to attend and celebrate several ribbon cutting events throughout the community.

We were also proud to announce that the Valley Sierra Small Business Development Center (SBDC) will now offer regular weekly office hours inside the Turlock Chamber of Commerce. The SBDC provides no-cost consulting services to local businesses in areas such as accounting, marketing, and more.



On April 17th, 2025 Opportunity Stanislaus hosted their annual event, Celebrate the Central Valley at Dust Bowl Brewing Company in Turlock. The following Turlock businesses were recognized with awards:

SBDC Small Business of the Year:

Paper Moon Stationery and Art Supply

Workforce Champions:

Associated Feed

Divert, Inc.

Dust Bowl Brewing Company

Oak Valley Community Bank

United States Cold Storage

Valley First Credit Union

Valley Milk, LLC

Best Places to Work:

Oak Valley Community Bank

Economic Developer of the Year:

Anthony Sims - City of Turlock Economic Development Director - Communications Officer



CONGRATULATIONS TO TURLOCK'S
Celebrate The Valley
WINNERS

WORKFOCE CHAMPIONS

CONGRATULATIONS TO TURLOCK'S
Celebrate The Valley
WINNERS

ECONOMIC DEVELOPER OF THE YEAR ANTHONY SIMS

Workforce Development - Talent Development

The City of Turlock was proud to collaborate with CSU Stanislaus' Aspire Team to co-sponsor the annual StanHacks event, alongside partners including TID, the Turlock Chamber of Commerce, and Bay Valley Tech. Now in its third year, the event brought together participants in team-based competition for an engaging hackathon experience.

The annual StanHacks event highlights the growing importance of coding and software development skills in today's economy. These technical competencies are increasingly vital across industries, equipping our current and future workforce with the tools needed to solve complex problems, innovate, and compete in a technology-driven job market.



City of Turlock, Turlock Chamber, TID, Bay Valley Tech, & ASPIRE Present

STANHACKS III

CSU, Stanislaus, Turlock CA | Naraghi Hall of Science (N-101)

Teams are limited to a **maximum of four members**; participants must be **18 or older**. We welcome **individuals of all skill levels** to join us. While coding experience is recommended, it is **not required**.
Free coding workshops on Friday!

4/25 @ 4PM - 10PM 4/26 on your own 4/27 @ 1PM-4PM

SEE YOU THERE!

Have questions?
Contact aeden@csustan.edu or visit us at **MSR 230**

REGISTER HERE BY 4/17

stanstate_aspire



Workforce Development - Talent Development

Ribbon Cutting - CSU Stanislaus Child Development Center

Childcare continues to be a significant barrier to workforce participation. City of Turlock staff was honored to attend the ribbon-cutting ceremony for CSU Stanislaus' new Child Development Center — a vital resource that will support students, faculty, and families throughout the Turlock community.



Attraction

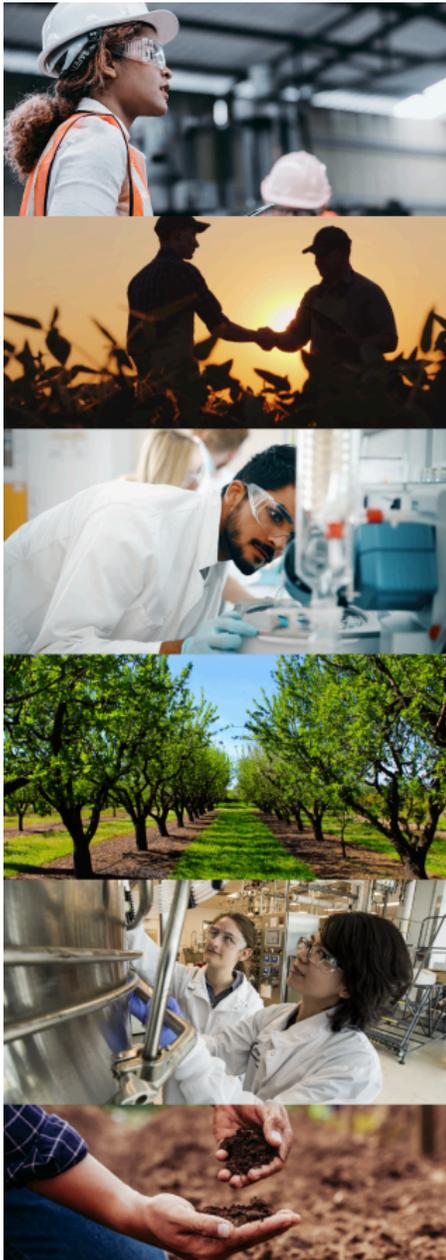
Attraction strategies within economic development are designed to draw new businesses, industries, and investments to a region. These strategies typically involve a combination of marketing, incentives, infrastructure development, and partnership-building to create a compelling case for businesses to relocate or expand.

The WISP (Westside Industrial Specific Plan) is a key asset to our Turlock community, fostering a thriving industrial ecosystem that supports local businesses, creates jobs, and strengthens Turlock’s economy.

Through smart planning and strategic growth, this area continues to drive innovation, sustainability, and opportunity—all while reinforcing a circular economy that benefits our entire city.

We’re proud to showcase the vision behind this development and excited for what’s ahead!

Beam Circular recently announced that they are actively looking for sites in Stanislaus County to develop a Bioeconomy Innovation Campus. More information on Beam Circular below:



BEAM Circular Overview

BEAM Circular is building a vibrant regional ecosystem for circular bioeconomy innovation in California’s agricultural heartland, with a mission to unlock community prosperity and a healthy environment for all. As lead of the BioEconomy, Agriculture, & Manufacturing (BEAM) Initiative, we work with communities and diverse public and private partners to develop inclusive pathways to quality jobs, accelerate R&D, support business scale-up, and demonstrate new models for sustainable bioindustry development.

The Circular Bioeconomy

The circular bioeconomy focuses on the sustainable use of renewable organic materials, or biomass, to produce valuable products while minimizing waste. A key driver of the circular bioeconomy is the bioindustrial manufacturing industry, which uses biotechnology to create chemicals, materials, food, and energy.

Bioindustrial manufacturing is expected to reach \$4 trillion in annual global market value by 2030. Bioindustrial manufacturing using locally sourced materials, such as waste and by-products from agriculture, can reduce pollution and greenhouse gas emissions, divert use of fossil fuels, and create quality jobs in rural and underserved communities.

Growing Regional Investments

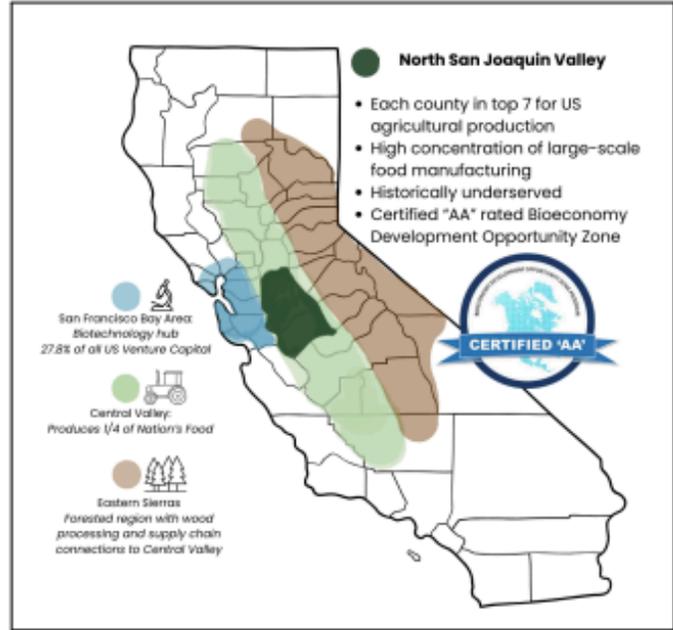
Since its launch in 2023, BEAM Circular has mobilized \$55 million in public and private investments to establish the North San Joaquin Valley as a global bioeconomy leader. These investments are now being deployed across transformative workforce development, innovation, infrastructure, and local business acceleration projects.

Would you like Turlock to be home to Beam Circular’s Bioeconomy Innovation Campus?

Strategically Anchored in Leading Agriculture & Manufacturing Region

The North San Joaquin Valley is a tri-county region including Stanislaus, Merced, and San Joaquin Counties. The region sits in the heart of the most productive agricultural land in the country, and is the **only region in the United States** that combines leading-level **agricultural production** with a top concentration of **manufacturing** industry activities, in close proximity to world-class centers of **biotechnology innovation**.

The region’s unique combination of assets makes it the top location in the country to scale up bioindustrial manufacturing, unlocking solutions and technologies that will benefit local communities.



California Bioeconomy Innovation Campus

Overview

BEAM Circular plans to establish the California Bioeconomy Innovation & Scale-up Campus in the North San Joaquin Valley to serve as a global center of excellence for zero-waste industrial biomanufacturing. This facility will support firms in advancing from lab-based viability to commercial-scale production by offering pilot- and demonstration-scale biomanufacturing equipment and scale-up expertise, addressing a critical U.S. market gap and bioeconomy infrastructure need.

The facility is strategically designed for technology and feedstock flexibility, accommodating a variety of biomass conversion pathways to unlock the full potential of California’s diverse and abundant agricultural and forestry residues and other organic waste-streams to serve as sustainable inputs for bio-based energy, chemicals, materials, and food products. The campus will feature a community visitor center, allowing for broader engagement with local residents and visiting learners, as well as wet labs, office space, and on-site training programs to support regional workforce development.





City of Turlock Small Business Development & Assistance Program

The City of Turlock’s newly launched Small Business Development and Assistance Program provides strategic consulting and business development strategies to elevate Turlock small businesses. The businesses eligible to participate must be Turlock businesses that have a business license with the City of Turlock, operate out of a commercial location in Turlock, have no more than 50 employees, and not be part of a franchise or corporate chain.

The business development program is limited to 100 businesses and will provide up to \$3,500 (while funds last) for online business ads through Google Search Ads and Meta (Facebook/Instagram) Ads.

There is currently 60 businesses in the program. For more information on City of Turlock business workshops & business development programs please reach out to:

Anthony Sims - Economic Development Director
ASims@turlock.ca.us

City of Turlock
Small Business Development and Assistance Program

GET UP TO
\$3,500
AND/OR
FREE SERVICES
FOR YOUR BUSINESS

WWW | G | F | I
| Google Ads |
| Social Media Ads |



- Eligibility**
Participants must provide the following:
1. Must occupy an existing vacant building in the City of Turlock.
 2. Provide a Business Plan (contact City of Turlock for available free business plan services).
 3. Identify an appropriately zoned location of business (Free service provided by City of Turlock).
 4. Participate in Pre-Development meeting (Free service provided by City of Turlock).
 5. Agree to participate in minor record-keeping to provide feedback on a quarterly basis for at least 1 year to help improve program.

\$1,000 Business Grant Available

The goal of this program is for new businesses to open in vacant store fronts and create additional jobs in our community.

The program provides a one-time payment of \$1,000 to help new businesses.

Application should be made prior to, or closely following, business opening. Payment will be awarded following completion of all requirements and business opening.
**Program is limited to 30 businesses per year*

Questions

Contact: Anthony Sims
Economic Development
Director
209.668.6031
ASims@turlock.ca.us

For more City of Turlock business resources visit:



City of Turlock logo
Date: _____ 000
Pay To The Order Of: **Your New Business** \$ **1,000**

Dollars
|: 000000000 |: 0000000000000|: 0000

Turlock Partnership Incentive Program:

\$1,000 Business Grant Available

The goal of this program is for new businesses to open in vacant store fronts and create additional jobs in our community.

The program provides a one-time payment of \$1,000 to help new businesses.

Below: City of Turlock celebrated National Arbor Day at Four Seasons Park with a hands-on tree planting event alongside students from the Turlock Junior High A.S.E.S. after-school program.

City staff shared the importance of trees in our environment and taught attendees how to care for them—from planting tips to long-term care. After the demonstration, students helped plant three new trees at the park, guided by City Staff.

Thank you to all who joined us—including our City Council and staff leadership—for making this Arbor Day a great celebration.



Below: Love Turlock took place on April 26, 2025

Below: The 2025 CCAA Track & Field Championships took place at CSU Stanislaus from May 1st - May 3rd.



Love Turlock
An Event of Love Stanislaus County

City wide
APRIL 26, 2025
volunteer
day

love In action



VISIT
LOVETURLOCK.COM FOR
MORE INFORMATION





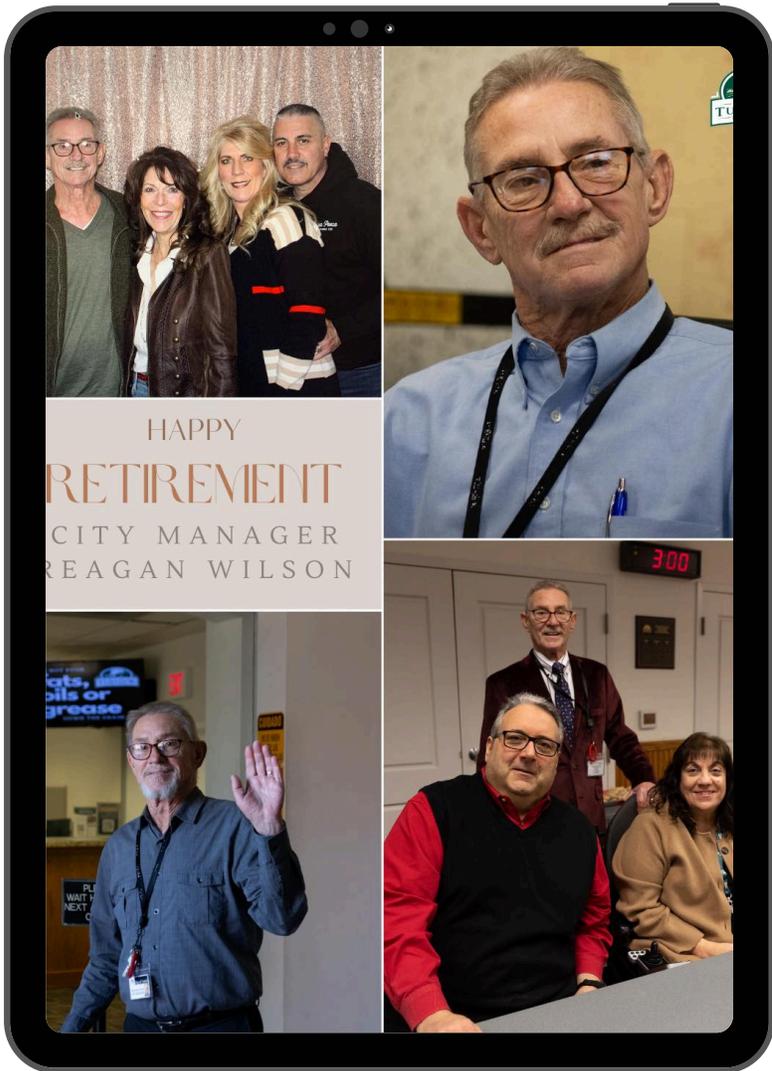
Happy Retirement City Manager Reagan Wilson!

On April 8th, 2025 City staff and community members gathered to honor the retirement of City Manager Reagan Wilson — a dedicated leader, lifelong public servant, and proud Turlock native.

From community members to City staff and leadership, the turnout was a true testament to the impact he’s made. The evening included a heartfelt proclamation delivered by Mayor Bublak, warm handshakes, meaningful conversations, and a certificate of recognition.

Thank you, Mr. Reagan Wilson, for your service, leadership, and unwavering love for this community.

You will be missed, and we wish you all the best in your well-earned retirement.





Columbia Pool Update



Download MyTurlock



Download the
City of Turlock
Mobile App





COMMUNICATIONS UPDATE

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram

<https://www.instagram.com/city.of.turlock>

LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,
resources, and events visit:**

www.cityofturlock.org/businessresources

